



**Dear Prospective 2025 Sponsor,**

The 80<sup>th</sup> Rock Creek & Boundary Fall Fair will be held on September 13 & 14<sup>th</sup>, 2025 and we are celebrating with the theme of; “Flannel & Denim – Fabric of our History”. We look forward to the excitement that the fall fair brings to our community & the lasting memories it creates!

Every year we are always so fortunate to have the support of some generous businesses, individuals, and the Boundary Community, to assist us in fulfilling our mission in promoting and educating guests on the importance of agriculture and related rural life, enhancing our communities, and sustaining the Fair Society. Your support helps us provide the prizes, entertainment, interactive & education activities for guests of all ages!

Our Fair not only educates, grows marketing opportunities, and showcases talent; it also pumps dollars into the local economy. Creating enthusiasm, education, and economic opportunities, on a small or large scale, is the legacy of Canadian Agricultural Fairs. Fairs provide a place for people to connect with agriculture & for some it is the only chance they have get to experience it up close. As a sponsor you are instrumental in helping us continue with this tradition.

To be able to meet our print & poster deadlines, we need to receive the Diamond, Platinum & Premium Sponsorship funds prior to July 31, 2025. Any sponsorship donations received after this date will be gratefully accepted, however we cannot guarantee the extra advertising benefits. The deadline for sponsoring our 2025 Fair is August 31, 2025.

If you would like to arrange a private meeting together to go over anything or to see if we can customize a package for you, I would be more than happy to do that. As you read through this package if you have any questions or concerns, please do not hesitate to contact me.

We appreciate every donation we receive & we value your generosity!

Sincerely,  
Rock Creek & Boundary Fair Association

Lesli Voss  
Fair & Facilities Manager

3880 Kettle Valley Road South, Rock Creek, BC V0H 1Y0

Office: 250-446-2465

Email: [sponsorship@rockcreekfallfair.ca](mailto:sponsorship@rockcreekfallfair.ca)  
[www.rockcreekfallfair.ca](http://www.rockcreekfallfair.ca)

## Sponsors we need your help, but what's in it for you? ...

- ❖ An advertising opportunity in our 80<sup>th</sup> Rock Creek & Boundary Fall Fair celebrating with the theme - "FLANNEL & DENIM – FABRIC OF OUR HISTORY"
- ❖ In 2024, more than 10,800 people attended our event and saw Sponsor's banners in various venues around the Fair Grounds! This is an opportunity to promote your company through our print advertising & social media.
- ❖ As a sponsor, **YOU**, are instrumental in helping us continue the tradition of encouraging and promoting Agriculture & Small-town fairs!
- ❖ All our sponsors receive their name on our sponsor board displayed at fair, name in next year's exhibit book and name on our web page under sponsors! (Minimum \$25 donation)
- ❖ Passes for entry into our fair, depending on your level, see below.
- ❖ **Fair Venue sponsors receive** space for your banner to be displayed on the show ring, arena, stage or area that you sponsor. As well as your name announced on the main stage, in the arena or show ring during events.
- ❖ **Exhibit Class sponsors receive:** Name on Exhibits signs: "Class Name: Sponsored by \_\_\_\_\_"

### RCBFA SPONSOR BENEFITS: For your generous sponsorship you will receive:

Fair Venue Sponsors, Exhibit Class & Event Sponsors, Gift in Kind & Volunteer Appreciation Prize Sponsors & Cash Sponsors

#### Friends of the Fair Sponsor – Donations of \$25 - \$299 receive:

- ❖ Names on Sponsor board, next year's exhibit book & on web page under sponsors

#### Bronze Sponsor - Donations of \$300 - \$599 receive:

- ❖ 2 Day passes (for use either Saturday or Sunday)
- ❖ Name in 2025 Schedule of Events, on Sponsor board, next year's exhibit book & on web page under sponsors.

#### Silver Sponsor - Donations of \$600 - \$899 receive:

- ❖ 4 Day passes (for use either Saturday or Sunday)
- ❖ Name in 2025 Schedule of Events, on Sponsor board, next year's exhibit book & on web page under sponsors.
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)

#### Gold Sponsor - Donations of \$900 - \$1,499 receive:

- ❖ 2 weekend wristbands
- ❖ Name in Fair Day Program, on Sponsor board, next year's exhibit book & on web page under sponsors.
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ Logo on Fair website (please email to us in high resolution)

#### Diamond Sponsor - Donations of \$1,500 - \$2,499 receive:

- ❖ 2 Weekend wristbands & 1 camping pass
- ❖ Social media mentions
- ❖ Name in 2025 Schedule of Events, on Sponsor board, next year's exhibit book & on web page under sponsors.
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ Logo on Fair website & fair poster (for poster commitment must be prior to July 31, 2025, please email logo in high resolution)
- ❖ Sponsors announced on main stage during fair.
- ❖ Vendor field booth options, with a lawn sign provided for fair days, promoting you as being a RCBFA sponsor

#### Platinum Sponsor - Donations of \$2,500 - \$4,999 receive:

- ❖ 4 Weekend wristbands, 1 camping pass & 1 parking pass
- ❖ All the above other benefits as Diamond Sponsor, plus extra social media mentions and acknowledgements

#### Premium Fair Sponsor - Donations of \$5,000+ receive:

- ❖ 6 Weekend wristbands, 1 camping pass (2 camping passes if requested) & 1 parking pass
- ❖ **\$5,000** donation is the Arena Sponsor, with banner prominently displayed in Arena & name announced during arena events.
- ❖ **\$7,500** donation is Main Stage Sponsor, with banner displayed on stage & name announced during stage events.
- ❖ Or we can combine Fair Venue events for several locations to give you maximum coverage.
- ❖ All the above other benefits as Diamond & Platinum Sponsor, plus extra social media mentions and acknowledgements.

# ROCK CREEK & BOUNDARY FALL FAIR 2025 SPONSORSHIP FORM

**DEADLINE FOR SPONSORSHIP IS AUGUST 31, 2025**

**NAME TO BE USED AS A SPONSOR:** \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ (\*please provide a contact email)

Make cheques payable to RCBFA and remit payment & form to: 3880 Kettle Valley Road South, Rock Creek, BC V0H 1Y0  
E-transfers are emailed to [finance@rockcreekfallfair.ca](mailto:finance@rockcreekfallfair.ca) & specify in memo who funds from (please note email changes)  
Please email the form to [sponsorship@rockcreekfallfair.ca](mailto:sponsorship@rockcreekfallfair.ca) Office phone: 250-446-2465

To be able to meet our print deadlines, we need to receive donations prior to July 31, 2025. Any sponsorship donations received after this date will be gratefully accepted, however we cannot guarantee the extra advertising benefits.

**Thank you & we appreciate all that you do to help make our event successful!**

## **Cash, Gift in Kind & Volunteer Appreciation Prizes**

**GENERAL DONATIONS AMOUNT:** \$ \_\_\_\_\_ Cheque \_\_\_\_\_ E-transfer \_\_\_\_\_ Cash \_\_\_\_\_

### **GIFT IN KIND DONATIONS:**

Service or goods you could provide: \_\_\_\_\_ Value of service/goods: \$ \_\_\_\_\_

### **CONTEST WINNER PRIZES & VOLUNTEER APPRECIATION PRIZES:**

Prize Item, Gift Basket or Gift Certificate Description: \_\_\_\_\_

Value \$ \_\_\_\_\_ If you are unable to mail or deliver a prize item, it will be ready for pick up by (date): \_\_\_\_\_

**Exhibit Class/Event Sponsorship** – check  the box of the Exhibit Class/Event you would like to sponsor. Please choose a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> choice and indicate on the line beside the box which is 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> choice.

Children's Crafts-Preschool	\$175.00	<input type="checkbox"/>	_____	Home Canning-Jellies	\$250.00	<input type="checkbox"/>	_____
Children's Crafts-Junior	\$175.00	<input type="checkbox"/>	_____	Home Canning-Jams	\$250.00	<input type="checkbox"/>	_____
Children's Crafts-Intermediate	\$175.00	<input type="checkbox"/>	_____	Photography	\$250.00	<input type="checkbox"/>	_____
Children's Crafts – Senior	\$175.00	<input type="checkbox"/>	_____	Farm Produce	\$250.00	<input type="checkbox"/>	_____
Home Cooking 1	\$200.00	<input type="checkbox"/>	_____	Fruits & Nuts	\$350.00	<input type="checkbox"/>	_____
Home Cooking 2	\$200.00	<input type="checkbox"/>	_____	Art & Green Art	\$350.00	<input type="checkbox"/>	_____
Wine	\$200.00	<input type="checkbox"/>	_____	Hay & Grain Sheaves	\$350.00	<input type="checkbox"/>	_____
Knitting	\$200.00	<input type="checkbox"/>	_____	Plants & Flowers	\$600.00	<input type="checkbox"/>	_____
Embroidery	\$200.00	<input type="checkbox"/>	_____	Vegetables	\$600.00	<input type="checkbox"/>	_____
Crochet	\$200.00	<input type="checkbox"/>	_____	Crafts & Hobbies	\$600.00	<input type="checkbox"/>	_____
Sewing	\$250.00	<input type="checkbox"/>	_____	Gymkhana	\$700.00	<input type="checkbox"/>	_____
Quilting	\$250.00	<input type="checkbox"/>	_____				
Home Canning-Fruits & Vegetables	\$250.00	<input type="checkbox"/>	_____				
Home Canning-Pickles & Preserves	\$250.00	<input type="checkbox"/>	_____				

**Fair Venue Sponsorship**– check  the box of the Venue you would like to sponsor.

Poultry Barn	\$1,000.00	<input type="checkbox"/>	Arena – Premium Fair Sponsor	\$5,000.00	<input type="checkbox"/>
Sheep Show Ring	\$2,000.00	<input type="checkbox"/>	Main Stage – Premium Fair Sponsor	\$7,500.00	<input type="checkbox"/>
Beef Show Ring	\$2,500.00	<input type="checkbox"/>			
Kid Zone	\$3,000.00	<input type="checkbox"/>			

Do you want to be a Vendor in our commercial vendor field?      \_\_ yes      \_\_ no

**This year Rock Creek & Boundary Fair is celebrating our 80<sup>th</sup> Fair and the theme is  
“FLANNEL & DENIM – FABRIC OF OUR HISTORY”**



**Highlighting the benefits that our Country Fair provides to society well-being!**

**Your sponsorship dollars go towards us helping provide these important things as well as all the other benefits that come with our celebration of Agriculture & Community:**

**Youth:**

- ❖ The 60+ members of the Boundary “C” 4-H Club and Borderline 4-H Club showcase their projects and either compete or achieve at the Fair.
- ❖ The local high school students earn volunteer or community service hours for graduation.
- ❖ Provide free day passes to all West Boundary Elementary School students.

**Arts & Culture:**

- ❖ Fair invigorates the community, and the arts & culture component brings together artists, musicians, entertainer, artisans & crafters who showcases their talent. This important component of Fair attracts visitors, creates jobs, and sustains businesses.

**Agriculture awareness:**

- ❖ Fairs provide an opportunity to connect with agriculture and to experience it firsthand.
- ❖ Field to plate awareness; to help bring awareness to where our food comes from.

**Economic Impacts in 2024**

- ❖ Local Community & Service Groups grossed over \$30,000 operating food booths.
- ❖ 11 groups earned over \$9,000 performing specific tasks (parking, gates, etc.)
- ❖ Funds earned by these groups are used to provide services to help individuals & groups within our Boundary Communities.
- ❖ Wherever possible, local businesses are hired for supplies & services.
- ❖ In addition, the Fair attracts guests from all over the province, country and beyond. Increased tourism supports local businesses and artisans.

**WE TRULY APPRECIATE YOUR SUPPORT & COULDN'T DO IT WITHOUT YOU!**

**Rock Creek & Boundary Fair Association**

[www.rockcreekfallfair.ca](http://www.rockcreekfallfair.ca)

[sponsorship@rockcreekfallfair.ca](mailto:sponsorship@rockcreekfallfair.ca)

250-446-2465